

Allegheny Land Trust

Helping local People Save Local Land



IMMEDIATE RELEASE Page One of Two

SUBJECT: **Allegheny Land Trust
Retools for Success**

CONTACT: **Philip L. Brooks, Interim President**
412.741.2750
pbrooks@alleghenylandtrust.org

NEW ROLES FOR LAND TRUST'S LEADERSHIP

The Board of **Allegheny Land Trust (ALT)** announces that **Philip Brooks** of Wexford has transitioned from Chairman of the Board of Directors to serve as the Interim President while ALT reorganizes to respond to a growing demand for its services. **David Myron**, Vice President and Treasurer of RIDC, and who has served on the ALT Board since 2004 and currently serves as its Treasurer, will add the role of Board Chairman to his responsibilities.

Mr. Myron stated, "I am thrilled to have the support of such a strong and committed Board. So many of them have served in multiple capacities to create a strong foundation for ALT's future growth."

Mr. Brooks is co-founder of Pittsburgh-based **Brooks Consulting LLC**, a firm specializing in serving in various management roles including as growth strategy advisor. Brooks has also held positions of CEO, COO, and CFO at various companies and his experience includes numerous volunteer leadership positions at nonprofit and professional organizations.

Mr. Brooks will work closely with the ALT Board on the search for a permanent leader and to update the Strategic Plan to further the land trust's goals. Brooks commented, "**Allegheny Land Trust** has some aggressive goals over the next three years to protect more critical green space in Allegheny County. I look forward to working with the staff and Board to align the Strategic Plan with the opportunities while meeting the challenges of today."

Allegheny Land Trust

Helping Local People Save Local land

SUBJECT: Allegheny Land Trust Retools for Success

Roy Kraynyk will continue as Executive Director, focusing on land protection and overseeing special projects such as the Allegheny County Farmland Preservation Program. His role will include identifying and protecting land that meet the criteria of ALT's Greenprint, as well as overseeing enhancements. Since 2001, Kraynyk was instrumental in the **Allegheny Land Trust's** protection of 900 acres in Allegheny and Washington County, including *Sycamore Island*, various parcels on *Mount Washington* and *Wingfield Pines* in Upper St. Clair.

As Kraynyk said, "The need for land conservation becomes more evident as we see more flooding, landslides, and loss of our region's scenic beauty and unique plant and animal habitats. I am very excited about devoting more time to working with local communities to protect important green space that can help to address these problems."

A search for a permanent leader for the organization has begun and is expected to be complete by the third quarter of 2012.

ABOUT ALLEGHENY LAND TRUST



Allegheny Land Trust's mission is to serve as the lead land trust conserving and stewarding lands that support the scenic, recreational and environmental well-being of communities in Allegheny County and its environs.

Allegheny Land Trust is an independent Pennsylvania nonprofit 501(c)(3) organization incorporated in 1993, and has protected 1,500 acres in Allegheny and Washington Counties.

To learn more about Allegheny Land Trust, donate or volunteer visit alleghenylandtrust.org or call **412.741.2750**

###